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## **Scott Koepf, NACTA President Keynote Speaker at World Religious Travel Expo 2009**

LEXINGTON, Ky. (August 14, 2009) – The World Religious Travel Association (WRTA) has named NACTA President, Scott Koepf, as keynote speaker for the final day of the World Religious Travel Expo 2009.

“We are ecstatic about Scott Koepf serving as a keynote speaker at the World Religious Travel Expo,” said Kevin J. Wright, WRTA president. “As a motivational speaker and sales trainer with two decades-plus experience in the travel industry, Scott is the ideal candidate for sharing with delegates how to make 2010 their best year ever.”

Koepf is recognized as one of the leading authorities and representatives of travel agents in the industry. With more than 25 years in retail travel, Scott became president of the National Association of Career Travel Agents (NACTA) in 2008. Prior to his current position, Scott was with Sabre Holdings as general manager of the Jurni Consortium, TMA and the host Travel agency, Nexion. He opened a cruise travel agency in 1985 and in 1989 became president of Cruise Holidays International. Scott was responsible for taking the franchise company from 12 franchises to over 120. In 1991 he returned to owning an agency, which quickly became one of the top cruise selling agencies in the country.

“I am thrilled to be a keynote speaker for the WRTA Expo in Reno,” said Scott Koepf, NACTA president. “First, as a graduate of the University of Nevada in Reno, the destination will serve as a memorable homecoming. Secondly, the conference theme *Make 2010 Your Best Year Ever* is perfect and I will dig into how you can make that happen—even in these remarkable times. I might even slip in a few never-before-told college stories to spice things up!”

With a special partnership between WRTA and NACTA, all NACTA travel agent members are eligible for a special \$35 rate to attend the World Religious Travel Expo.

The World Religious Travel Expo & Educational Conference will be held November 14-16, 2009, at the Reno-Sparks Convention Center in Reno, Nevada (USA). Serving as the most important meeting and tradeshow in the religious travel and hospitality industry, the event is expected to draw tourism organizations and travel professionals from 30-plus countries.

A new highlight for the Expo includes co-locating with the National Tour Association's Convention, offering members of both associations unprecedented opportunities for business growth, networking, and access to new market opportunities.

For more information about attending or exhibiting at the World Religious Travel Expo, including registering for the special NACTA Member travel agency rate, contact the World Religious Travel Association at:

**888-255-WRTA (9872) or 859-219-3529**

E-Mail: [headquarters@WRTAreligioustravel.com](mailto:headquarters@WRTAreligioustravel.com)

For more information about WRTA and EXPO 2009, visit our websites:

[www.WRTAreligioustravel.com](http://www.WRTAreligioustravel.com)

[www.WRTAexpo.com](http://www.WRTAexpo.com)

**About the World Religious Travel Association (WRTA):**

WRTA is the leading global network for the \$18 billion faith tourism industry. WRTA's primary purpose is to guide, enrich, and expand religious travel and hospitality around the globe via the trade, consumer, and media. Its membership is comprised of travel agents, tour operators, tourist boards/DMOs, attractions, accommodations, suppliers, media and other key players in the tourism industry.

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