



Expo 2009 Buzz

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Expo 2009 - A Second Success!

Global Officials Predict Continued Religious Tourism Resilience

Second World Religious Travel Expo Wraps with Positive Faith Tourism Outlook for 2010

The second annual World Religious Travel Expo and Educational Conference concluded this week with global leaders in the religious travel industry reporting better than expected figures and predicting continued resilience in faith-based tourism because of the commitment and purpose among religious travel consumers. Trade members also pledged to support, strengthen and sustain meaningful travel products and experiences for people of faith.

Positive updates and forecasts by WRTA Expo participants - including representatives from Switzerland, Cyprus, Turkey, Palestine, Israel, Germany, Greece and Jordan - confirm the findings of a recent report by the World Tourism Organization, which explained that religious tourism has proven resilient to the pressure of the global recession, because it is not seen as a "luxury" but rather travel with a purpose. [Read more...](#)

Surpassing 2008 Numbers

Given the economy and this being our second conference, we want to congratulate all the Expo 2009 delegates for making history once again. We are happy to announce **the 550+ Expo delegates surpassed the number of attendees in 2008!** This not only shows the growth and resilience of the religious travel and hospitality industry, but also proves the dedication our

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delegates have to *making 2010 the best year ever* in faith tourism.



A BIG THANK YOU!

The success of our second year could not have happened without the support of our exhibitors. Please see the [full list here](#).

Tell Us What You Thought

In the coming week, please look for a survey/evaluation from our WRTA headquarters for the Expo. Please let us know your thoughts, suggestions and comments so that we can make 2010 even better! Speaking of 2010, don't forget to **MARK YOUR CALENDARS for Expo 2010 in Montreal, Canada November 13-14, 2010!** We will be co-locating with NTA again and we look forward to continuing the success of the World Religious Travel Expo.



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