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## **WRTA HOSTS TRAVEL MINISTRY CONFERENCE IN CHICAGO**

### ***Workshops to provide information on planning faith-based trips***

**LEXINGTON, Ky. (May 11, 2010)** – The World Religious Travel Association will be hosting a Travel Ministry Conference in the Chicago area on June 17, 2010, to educate religious leaders, faith-based travel planners and individual travelers about the wonderful ways in which faith-based travel can deepen spiritual growth while also offering opportunities for faith, fun, and fellowship.

The half-day event, to be held at The Field Museum, begins at 8:30 a.m. with a continental breakfast and ends with lunch at 1:30 p.m. Free parking vouchers will be provided, along with free admission to the museum. The cost to attend the workshop is complimentary for religious leaders or their designees, and \$25 for travel agents or travel professionals.

Attendees will explore the many faith-based opportunities that exist for their communities, including pilgrimages, missionary travel, volunteer vacations, fellowship cruises, retreats, adventure trips, religious attractions, and much more. Among the presenters are *The Christian Travel Planner* author and WRTA President Kevin J. Wright, along with other local, national and international tourism providers specializing in faith-based travel. Religious leaders who pre-register will receive an autographed copy of *The Christian Travel Planner*.

“As travel is the newest ministry of the 21<sup>st</sup> century, we are ecstatic about hosting our first Travel Ministry Conference for religious leaders and individuals,” said Wright. “Our gathering is the perfect venue for exploring faith-based travel and vacation opportunities, as well as discovering how to build a thriving travel ministry program for your community.

More information about the Travel Ministry Conferences as well as online registration is available at [www.WRTAreligioustravel.com](http://www.WRTAreligioustravel.com). Those interested in attending and participating in the Travel Ministry

Conferences also may contact Maria Turner or Anita Webb of WRTA at +1.859.219.3529 or 888.255.WRTA, ext. 101, or [members@wrtareligioustravel.com](mailto:members@wrtareligioustravel.com).

**About the World Religious Travel Association:**

WRTA is the leading global network for the \$18 billion faith tourism industry. WRTA's primary purpose is to guide, enrich and expand religious travel and hospitality around the globe via the trade, consumer and media. WRTA membership includes travel agents, tour operators, tourism boards/DMOs/CVBs, attractions, accommodations, suppliers, media and other organizations involved in tourism. For more information, [www.WRTAreligioustravel.com](http://www.WRTAreligioustravel.com).

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