



World Religious Travel Expo & Educational Conference

Make 2010 Your Best Year Ever in Faith Tourism

Reno, Nevada | November 14 - 16, 2009

What You Need to Know Before Saturday

Airport Shuttles

We have a complimentary airport shuttle. It departs the airport at :15 and :45 past the hour and departs the Atlantis hotel on the hour and half hour. The Atlantis is two miles from the terminal. There is a specific location well marked at the luggage claim area for all hotel shuttles.

Hotel Info

Atlantis- The Atlantis Resort and Spa is WRTA's host hotel. It is connected to the Reno/Sparks Convention Center by skywalk. There will be directional signs leading you to Registration.

Circus Circus & Silver Legacy - If you are staying at either the Circus Circus or Silver Legacy (NTA's host hotels), please be aware the hotels are not attached but we will have shuttles for you. Please view [NTA's transportation schedule](#).

Registration

As you know, NTA and WRTA are co-locating this year and attendees have the option to add-on NTA events. Please approach the registration booth for the **first association you registered with**. For example, if you are a WRTA seller and wanted to add on the NTA show, please register with WRTA and our registration staff will get you everything you will need.



On-Site Registration

Do you have a colleague or associate you would like to bring with you? **We do take registration on-site** for those deciding to attend at the last minute!

Registration Bag

Upon registration, you will be giving a bag full of information. Please reference the WRTA Expo Brochure for the tradeshow floor layout, educational sessions, full schedule, exhibitor

Expo Quick Updates

Descriptive [educational sessions announced](#)
[Expo schedule finalized](#)
[Keynote speakers announce their topics](#)
The [International Tradeshow booth layout](#)
[posted](#)
Who will you meet? [exhibitor list](#)

Ready to Make History...Again!

For those who attended last year's first-ever World Religious Travel Expo, you were able to experience history in the making! This year, given the economy and the impact it's had on the entire travel industry, we are proud of the record-setting interest and attendance we expected to receive at Expo 2009! ([Read about the 2008 Expo](#))



Milestones for 2009

- WRTA has **97** exhibiting companies!
- We have **19** volunteers this year!
- The Exhibitor's Special Offers Booklet has more than **\$40,000** worth of prizes and incentives.
- We have **31** countries from **6** continents represented:

Armenia	Ethiopia	Jamaica	Scotland
Australia	France	Jordan	South Africa
Austria	Germany	Kenya	Switzerland
Bahamas	Greece	Korea	Tanzania
Britain	India	Mexico	Thailand
Canada	Israel	Pakistan	Turkey
Cyprus	Italy	Palestine	USA

list, buyer list, badge information and much more. Also be sure to find your Exhibitors' Special Offers Booklet.

Questions at Expo

Should you have questions about anything while at the show, please look for WRTA staff. We will have white badges which read 'staff.'



Egypt Ivory Coast Portugal

Co-Locating with NTA

As our first year co-locating with NTA, we are pleased to announce the impact NTA will have on the WRTA show:

- NTA has more than **400** tour operators registered this year.
- There are **1,500** suppliers and destinations from around the world registered for the NTA event.
- Lastly, nearly **150** suppliers and DMOs have added WRTA to their NTA registration.

Speed Networking Plus LinkedIn

Sunday, 10:30 - 11:30 am, all WRTA attendees

All attendees are really encouraged to attend this event. As a new session this year, the Speed Networking Plus LinkedIn allows for you to quickly converse with many agents/buyers, exchange business cards, and connect after conference to build relationships.

How it Works

The room will be set with round tables with six chairs at each. There will be 'WRTA Buyer' signs on two of the chairs at each table for agents, group planners and product developers. The other four chairs will be filled with WRTA suppliers, destination and tour operators. Each table will meet and exchange information for 8 minutes. After the 8 minutes has concluded, a bell will be rung and **BUYERS** will move one table up (the tables will be number so please move to the next highest table number). Remember, don't limit yourself to talking only to buyers if you are a seller and vice versa. There may be other agents/buyers at your table you could do business with.

**These instructions will be given again before the session begins.*