



**June 25, 2009**

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**Expo debuts theme: Make 2010 Your Best Year Ever**

The World Religious Travel Association (WRTA) has announced "Make 2010 Your Best Year Ever" as its official theme for this fall's World Religious Travel Expo. The newly chosen motto will serve as the guiding principle and overall purpose of the three-day event.



Our theme serves as an invitation to tap into the flourishing religious travel and hospitality industry. We all know this is a very trying time for many companies. However, as faith tourism provides new market and revenue possibilities, the World Religious Travel Expo provides organizations with a renewed opportunity to experience their *best* year yet.

Religious travel and hospitality today includes pilgrimages, missionary travel, cruising, adventure trips, volunteer vacations, leisure vacations, conventions/meetings, safaris, local getaways, visits to attractions, and much more.

**44 Exhibit Booths Sold**

With the success and popularity of last fall's World Religious Travel Expo, exhibit booths for Expo 2009 are selling fast. Less than two months after launching registrations for the Expo, the event has sold 44 booths and several key sponsorships. If you haven't registered yet.....remember, it's first-come, first-served. Listed below is a sampling of companies and organizations registered for this fall's Expo, as well as sponsors.

- ★ Charter Members
- ★ Sponsor

<b>Tour Operators/Incoming Operators</b>	<b>International Tourist Offices</b>	<b>CVBs/Tourist Boards</b>
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<a href="#">Central Holidays</a>	<i>Europe</i>	<i>USA</i>
<a href="#">CEI Tours International</a>	<a href="#">Cyprus Tourism Org.</a> ★	<a href="#">McAllen CVB</a>
<a href="#">Collette Vacations</a>	<a href="#">German National Tourism Office</a> ★	<a href="#">Reno-Tahoe</a> ★
<a href="#">Ed-Ventures Worldwide Tours</a>	<a href="#">Leipzig Tourism &amp; Marketing Co.</a> ★	
<a href="#">Faithful Holidays</a> - (Mayflower Tours)	<a href="#">Routes to Luther</a> ★	<b>Attractions</b>
<a href="#">Globus Family of Brands</a>	<a href="#">Switzerland Tourism</a> ★	<a href="#">Theatre Direct/Broadway.com/groups</a> ★
<a href="#">Go Ahead Tours</a>		
<a href="#">Goway Travel</a>	<i>Caribbean</i>	<b>Travel Health Insurance</b>
<a href="#">Gullivers Travel Associations/Travel Bound</a>	<a href="#">Bahamas Tourist Board</a> ★	<a href="#">Passport Health</a>
<a href="#">Lifetree Adventures</a>		
<a href="#">MTS Travel</a>	<i>Middle East</i>	<b>Publications/Media</b>
<a href="#">Regina Tours</a>	<a href="#">Jordan Tourism Board</a> ★	<a href="#">Going on Faith</a>
<a href="#">Tauck World Discovery</a>		<a href="#">Leisure Group Travel</a>
<a href="#">Trafalgar Tours USA</a> ★	<b>Trade Organizations</b>	
<a href="#">ACA Travel &amp; Tourism</a>	<a href="#">National Tour Association</a>	
<a href="#">Cordial Tours &amp; Travel Services</a>		

## New! Speed Networking plus LinkedIn

### Fast-paced "dating" with the buyers and sellers of religious travel

New for this fall's Expo is the "Speed Networking plus LinkedIn" session. Here you will have an opportunity to meet, network, and exchange business cards with important buyers and sellers in religious travel including tour operators, travel agents, suppliers, destinations, and more.

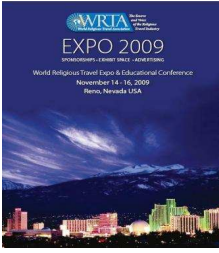
But that's not all. As social networking is becoming a key strategic venue for selling, marketing, developing product, and so forth - this session will also include delegates inviting each other to connect on their respective social media outlets such as LinkedIn. This way.....the speed networking serves as the "first date" and conversation of many to come.

## Video: Experience the World Religious Travel Expo

### Want to experience the Expo firsthand?

You can! Simply enjoy the [personal experience](#) of this celebrated and exciting event.





## Get Your Copy of the Exhibitor & Sponsorship Guide

### Are you thinking about exhibiting or sponsoring at Expo 2009?

For more information about these opportunities, simply click on the Expo Sponsorship and Exhibitor Guide and begin reviewing the possibilities. If you would like a printed version of this brochure, simply contact Kami Risk at 888-255-WRTA (9782) or 859-226-4402; or email Kami at [sales@WRTAstaff.com](mailto:sales@WRTAstaff.com).

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## Join WRTA on LinkedIn, Facebook, Twitter, or WRTA Social Network

### Want to communicate with fellow religious travel professionals?

Join WRTA on LinkedIn, Facebook, and Twitter



Get involved in one or all of WRTA's social networks. You'll be able to keep up with WRTA happenings as well as network and communicate with WRTA members from all over the world.

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## Personal Note from WRTA President

Dear Faith Tourism Friends & Colleagues,

We're gearing up for another exciting and historic event this fall. As the summer moves forward, we'll continue releasing new details and information regarding World Religious Travel Expo 2009. In our upcoming issues of Expo buzz, be sure to watch for the release of the Education and Seminar titles, speakers, networking functions, and much more.



And if you haven't yet seen the engaging video from last fall's Expo, be sure to [watch](#) and be inspired.

Hope you are enjoying the summer.

Best Wishes,  
Kevin J. Wright  
WRTA President