



New to the Expo?

If this is your first WRTA Expo, we have some tips for you! In order to make the best of the Expo this year and really get your money worth:

- **Fill your schedule!** Attend seminars and social events and meet as many people as you can. Don't forget, since we are co-locating with NTA, introduce yourself to NTA attendees and trade contact information!
- **Get out there and have fun.** Attending Expo 2009 is a great excuse to make lots of business contacts while also learning about the Reno/Tahoe area. Be sure to take advantage of all scheduled events including [sightseeing tours](#), NTA's International Luncheon on Saturday, and the party Tourism Rocks Party Monday night (ticket required).
- **Meet and Greet.** The Expo is no place to be shy- sit with a stranger at lunch, volunteer, enjoy a cup of coffee and chat with another delegate, wander through the tradeshow floor, attend the sightseeing events, and strike up a conversation at the reception. There are opportunities everywhere!

Quick Links

Events have been added to the [schedule](#).
Our newly announced [keynote speakers](#) will really impress.
Did you attend Expo 2008? Are you in the [slideshow](#)?
Why should you [get to Reno early Saturday](#)?
Pick your [educational sessions](#) before you arrive!
[Register](#) for the Expo today.
Have [questions](#)? [Ask us!](#)



Exhibitors of the Week

In each Expo Buzz, we like to show the quality of exhibitors we will have at the Expo by highlighting different companies each week. We are looking forward to meeting everyone and hope you are too!

German National Tourist Office, Leipzig Tourism and Marketing Company and Routes to Luther (SPONSORS)

German National Tourist Office: Experience new things, have fun and relax. Vibrant cities with amazing architecture, fabulous shopping, pulsating nightlife, enchanting medieval villages, traditional wine villages, picturesque countryside, castles, palaces and abbeys that are the epitome of German romanticism. Fun & sport, wellness & relaxation. A land of a thousand possibilities. [website](#)

Leipzig Tourism and Marketing Company: Greatly influenced by its centuries-old tradition as a trade-fair city and lively music scene, Leipzig is home to The Leipzig Fair, the oldest trade fair in the world, and known for its deep history as a major music metropolis. Great musicians such as Johann Sebastian Bach, Felix Mendelssohn Bartholdy, Robert Schumann, and Richard Wagner all lived and worked in the city. [website](#)

Routes to Luther : Offers you the chance to get to know Luther, the places where he lived, the time in which he lived, and one of the most interesting cultural landscapes in German and European history. The "routes" will take you to Wartburg Castle

Enjoy the Expo in 102 Seconds...



[play video](#)

Have You Made Your Hotel Reservations?

Our host hotel is the Atlantis Resort and Spa, a luxury conference hotel nestled in the beautiful Sierra Nevada Mountains. The Atlantis is conveniently connected by sky bridge to the Reno-Sparks Convention Center, and only minutes away from the Reno-Tahoe Airport.



For World Religious Travel Expo attendees, our special conference rates start as low as \$59. **Please register for the conference prior to securing your hotel reservations.**

[Make your reservations now!](#)

Expo Tip of the Week: Know Who you will Meet

The World Religious Travel Expo 2009 is expected to welcome international tourism organizations and travel professionals from 30-plus countries. Between 200 to 300 travel agents, planners, and other buyers are expected in attendance along with more than 100 exhibitors. All attendees are either involved in religious travel and hospitality or looking to expand their presence and portfolios.

Floor Business

As we get closer to the Expo, our exhibitor list and booth placement is coming to a close. View our [list of exhibitors and sponsors](#) and take note of who you will meet. With so many quality exhibitors this year, make sure you don't miss any one the expo floor!

Special Travel Agent Rate

Are you a travel agent or know one who should build their business at the WRTA Expo? Now is the time to register! For a limited time, travel agents are invited to attend the Expo at a special presidential rate. To find out more information, visit our [website](#) and contact [Kate](#) at 859.226.4203.

and to Luther's house in Eisenach, to the Augustinian Monastery in Erfurt, to the houses in Eisleben where Luther was born and where he died, to Hartenfels Palace in Torgau and to the Luther House and Melanchthon's house in Wittenberg. "Routes to Luther" will show you how to follow in Luther's footsteps and will also help you to discover Luther in your own personal way. [website](#)

Globus Family of Brands (SPONSOR) For more than 80 years, Globus family of brands has been providing a variety of products that address the needs of today's diverse traveler with unparalleled vacation experiences, full of discovery and insight. We offer hundreds of unique itineraries all over North America, South America, Europe, Asia and Australia. [website](#)

PhotoVision (SPONSOR) In the last 10 years we have produced 500,000 videos and we have over 90 years of combined experience in the industry. We are in the business of managing images, whether they are old 8mm home movies, pictures or slides that are generations old, or digital images you took yesterday. Our mission is to help you preserve and enhance your memories by transferring them to a stable media that is easy to view and fun to watch. [website](#)

MTS TRAVEL For over 50 years, MTS TRAVEL has provided travel solutions for clients around the world. An experienced travel consultant from one of our nationwide locations can do the same for you. Online booking is available to everyone for international and domestic flights. [website](#)

Travel Bound/Gullivers Travel Associates (GTA) is one of the world's leading wholesalers of hotels, ground products and services to the travel industry. With product sourced from over 30,000 travel suppliers, made available in 35 languages, we're the travel industry's favourite one-stop-shop. We supply tour operators, travel agents and public websites in 120 countries with everything their customers could possibly need to create exceptional travel experiences. [website](#)

Radisson Our Lucaya Resort, Grand Bahama Island offers 740 luxury guest rooms and suites decorated in a modern Art Deco-inspired tropical style and situated on 7.5 acres of the white sand beaches. Guests can enjoy this Bahamian resort hotel's daily activities schedule, two 18-hole championship golf courses and Las Vegas-style games or relax with spa services and three pools. [website](#)

Why Wouldn't You Exhibit?

The WRTA Expo 2009 is the only tradeshow that allows your organization to showcase your products, services, and/or destination direct to the religious travel and hospitality industry. Exhibiting facilitates networking in person with the buyers and suppliers of faith tourism, while also helping your company build brand recognition in the industry. Make your mark by exhibiting and reach your target audience to maximize your business potential! Secure your exhibit space today by completing the [exhibitor registration form](#). Questions? - email Kami Risk at sales@wrtastaff.com or call 859-226-4402.

Personal Note from WRTA President

Dear Faith Tourism Friends & Colleagues,

Only 60 days left until the 2nd Annual *World Religious Travel Expo!*

Just as last year's event was historic.....this fall will be another extraordinary time. For one, the Expo is being co-located with the NTA Convention '09. This is a remarkable opportunity for all Expo delegates, as well as NTA Convention delegates. Secondly, we'll be hosting North America's #1 faith-based marketing expert, Greg Stielstra, as our Sunday Luncheon Speaker. To learn more about Greg visit www.faithbasedmarketing.com and www.pyromarketing.com.



If you haven't registered yet for the Expo (whether to attend or exhibit).....be sure to contact our [WRTA staff](#) today.

See you in 2 months in Reno!

Best Wishes,
Kevin J. Wright
WRTA President

P.S. If you want to catch our Keynote Speaker Greg in action, [watch one of his live performances](#).