



August 18, 2009

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Get to the Expo early Saturday- So much to do!

Invitation from NTA: Saturday International Luncheon

Join us for NTA's International Luncheon, being held Saturday, Nov. 14 from 12:30-1:45 in the Reno-Sparks Convention Center. In this luncheon, you'll dine with hundreds of tourism professionals while you learn more about international destinations such as Jordan and Mexico. Each sponsoring destination will deliver a destination presentation, designed with all travel packagers in mind and be exposed to great product development ideas for your clients. We have also confirmed, Her Excellency of Jordan, will be one of the destination presenters. Don't miss this opportunity to learn more about these exciting destinations while networking with your peers.



Take Advantage and Sightsee!

After NTA's International Luncheon on Saturday (2pm-6pm), experience the Reno area and choose from one of five sightseeing tours! From historic Virginia City to the brand new Reno Aces AAA Ballpark, each four-hour tour is a great way to see the southwest area of Reno. The tours are offered on a first-received, first-registered basis, so [sign up now!](#) Deadline to register is October 14, 2009.

Tours start and end at the Reno-Sparks Convention Center.

Tour #1 - Virginia City "Step back in Time"

The mining boom turned Virginia City into the most important settlement between Denver and San Francisco and the grubby prospectors were turned into instant millionaires - who built mansions, imported expensive furniture, food and fashions from Europe and the Orient, and ended up helping to finance the Civil War.

Tour #2 - Can You Believe it?

Start with Reno's newest venue-Reno Aces AAA ball park- walk through the dugouts and visit the Hall of Fame Club Suite where you get a birds eye view of the entire park and the Reno skyline! The next stop is to the National Automobile Museum, the Harrah Collection, where time, culture, beauty, history, human invention, ingenuity and frivolity merge to fascinate us in the form of cars.

Tour #3 - The Biggest Little City in the World

Explore downtown Reno, a city that started as a small river crossing but ended up as the "Biggest Little City." Before Las Vegas, Reno was a Mecca for movie stars and entertainers, beautiful architecture and famous restaurants. You will also get a glimpse of our small city as it undergoes a

renaissance throughout the downtown corridor. Visit downtown spots, historic churches, bridges and hotels with us

Tour #4 - Carson City- "A Stroll through the 1800's"

Take a walk back into the 1800's in Carson City, Nevada's capitol. Explore the Kit Carson Trail, the city's fabulous historic district. Come see all the sites, including the Governor's Mansion and the Capital Building, and hear the tales of our capital and its colorful residents!

Tour #5 - North Shore of Tahoe and Squaw Valley

Travel west with us to the beautiful North Short Lake Tahoe and see what all the fuss is about as you take in the views. Visit the Tahoe Maritime Museum, Squaw Valley (home to the 1960 Winter Olympics, and the Sierra Nevada Foothills (home to the oldest Zinfandel vines in the world). Enjoy the view - and the wine - on our tour.

Read the [full descriptions](#) of the tours
[Sign up](#) by October 14, 2009!

Expo- Did you Know?



Expand your contacts and grow your business with the National Tour Association. As you know, WRTA and NTA are co-locating their conventions this year in Reno, however, did you know WRTA suppliers/wholesalers/destinations and WRTA buyers can access select NTA functions with the NTA add-on options?

- **\$220 NTA Add-on:** For Travel Wholesalers/Tour Operators who want appointments with Tour Suppliers at NTA. Subject to NTA approval.
- **\$545 NTA Add-on:** For Wholesalers/Suppliers/Destinations who want access to NTA Convention Mall and education. Does not include appointments with NTA Tour Operators. Subject to NTA approval.
- **\$825 NTA Add-on:** For Wholesalers/Suppliers/Destinations who want to have appointments with NTA Tour Operators. Subject to NTA approval.

About NTA

More about [WRTA/NTA registration](#)

Expo Tip of the Week- Choose Wisely

With so many great educational breakout sessions to choose from, the decision may be tough! A great expo tip, for any educational conference, is to decide in advance which educational session you will get the most out of. Our Sunday morning educational sessions start off the conference with great topics! Which best suits your needs?

WRTA Educational Breakout Sessions

Sunday, November 15

9:15am-10:15am

Product Development for the faith market

Seminar 1 - How to build the right travel products and experiences for today's religious market

Seminar 2 - Fellowship vacations and events in North America: Tapping your backyard goldmine

Seminar 3 - Discover the top trends, destinations and opportunities in religious travel

See the full (preliminary) WRTA [schedule of events](#) and other educational session topics.

Get Noticed in the Faith-Based Market

With Expo 2009 only 3 months away, we don't want you to miss your opportunity to **stand-out** in the faith based market. Here are three reasons to book exhibit space now:



1. Join your travel industry colleagues including ACA Travel & Tourism, CIE Tours International, Cyprus Tourism Organization, Ed-Ventures Worldwide Tours, German National Tourist Office, Globus Family of Brands, Greek National Tourism Organization, Idee Travel Services, Jordan Tourism Board, Krouse/Amsalem Travel, Leipzig Tourism and Marketing Company, Lifetree Adventures, Reno-Tahoe, Routes to Luther, The Shrine of Christ's Passion, Switzerland Tourism, Tauck World Discovery, Theatre Direct & Broadway.com/groups, Trafalgar Tours USA Inc, Trinity Broadcasting Network, Visit Britain and Visit Scotland. View the [complete list of Expo 2009 Exhibitors](#).
2. New this year - exhibitors choose their own space. Booth selection has already started, so act quickly to get the best spot!
3. An anticipated 400 NTA tour operators will have access to the WRTA International Tradeshow floor. This is your ticket to meeting more buyers!!

For more information about exhibiting, contact Kami Risk at 888-255-WRTA (9782) or 859-226-4402; or email Kami at sales@WRTAstaff.com.

Exhibitors of the Week



Cyprus, an island in the Eastern Mediterranean with history that dates back 10,000 Years. A country exceptionally rich in monuments of the Byzantine period, many of them UNESCO World Heritage The arrival in Cyprus of the Apostles Paul, Barnabas and Mark in 45A.D. is one of the most important historical events to leave its mark on the island. Their visit is linked to the spread of Christianity. Come and trace the steps of Apostle Paul and Barnabas on our beautiful island. Cyprus is a year round destination with more than 360 days of sunshine.

<http://www.visitcyprus.com/wps/portal>



Ed-Ventures is a family owned and operated company specializing in worldwide tours with a purpose, and has been customizing tours for operators and travel agents for over 30 years. In recent years our focus has shifted to faith-based travel with a special emphasis on the Passion Play, Footsteps of Paul, the Holy Land and Egypt, and the Reformation era. We have also arranged travel and volunteer opportunities for mission groups in Central America and pilgrimages to Italy and other destinations.

www.ed-ventures.com

Be a Know-it-All at Expo

Want some fast, fun facts about the World Religious Travel Expo and Educational Conference? Knowing as much as possible about the Expo before you get there will allow you to get the most out of it!

[Official Expo website](#)

[Expo video](#)

[Expo brochure](#)

[Expo Sponsorship & Exhibit Guide](#)

[Discover the World of Faith Tourism video](#)

[Scott Keopf, NACTA President, named keynote speaker](#)